

# CURRICULUM VITAE

Name : ASMA` BINTI ALI  
Department :  
Post : LECTURER  
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## ACADEMIC QUALIFICATION

(Institute),(Qualification),(Discipline),(Year)

Universiti Putra Malaysia, MSc, Community Nutrition, 2010

Universiti Putra Malaysia, BSc, Nutrition and Community Health, 2006

University of Southampton, PhD, Public Health Nutrition, 2015

## PROFESSIONAL QUALIFICATIONS

(Qualification),(Discipline),(Awarding Institute),(Year Awarded).

## PREVIOUS APPOINTMENT

(Post),(Organisation),(From)-(Until)

Researcher Assistant, Universiti Putra Malaysia, April 2007-January 2008

Food Quality Assurance Executive, Prima Agri-Products Sdn Bhd, July 2006-March 2007

Internship, Ministry of Health  
Putrajaya, April 2004-June 2004

## ADMINISTRATIVE DUTIES

(Role),(From)-(Until),(Level), (Organisation)

Penyelaras Latihan Industri PPSTM, September 2015, Present, D, Pusat Pengajian Sains dan Teknologi Makanan

## RESEARCH

(Project title),(Role in project),(From)-(Until),(Source),(Level).

Household Food Consumption Survey : Developing Food Plans Standard for Malaysia, January 2007 - January 2009, National

Economic Wellbeing and Human Capital Investment of Female Headed Household, January 2007 - January 2009, National

## PROFESSIONAL AFFILIATIONS

(Client),(Role),(From)-(Until).

World Public Health Nutrition Association, Member, May 2012 - Present

The Nutrition Society, Member, January 2012 - Present

Nutrition Society of Malaysia, Member, January 2006 - Present

## EXPERT TECHNICAL/CONTRIBUTION

(Activity),(Client),(Role),(From)-(Until),(Level).

## AWARD AND RECOGNITIONS

(Awards),(Awarding Institute),(Year),(Level).

## KEYNOTE ADDRESS / INVITED SPEAKER

(Title),(Event),(Venue),(Organizer),(Date),(Level).

Penyediaan Menu Sihat, Bengkel Panduan Pengiktirafan BeSS, Projek Inovasi Sosial PPSTM, Amalan Penyediaan dan Perkhidmatan Makanan Berkualiti, UMT, Pusat Pengajian Sains dan Teknologi Makanan, UMT, 09/11/2015, National

## INTELLECTUAL PROPERTY RIGHTS

(Product),(Type),(Year),(Year Awarded).

## UNPATENT INTELLECTUAL PROPERTY RIGHTS

(Product),(Type),(Reg. No),(Owner),(Cost)

## PUBLICATIONS

(Publication),(Level).

### Articles in Journals

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T., (2010), *Comparison of Food Choice Motives between Malay Husbands and Wives in an Urban Community*, Malaysian Journal of Nutrition, Vol 16(1) : 69-81

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T., (2010), *Assessment of Married Couples' Diet Quality in a Selected Urban Area in Selangor: Bandar Baru Bangi*, Malaysian Journal of Community Health, Vol 16(2) : 17-28

Maluf R, Gomes F, Ionata S, Rugani I, Ali A, Black C, Hughes R, Hwalla N, Kehoe S, Kumanyika S, Lawrence M, Monteiro C, Moubarac J-C, Sattamini I, Swinburn B., (2012), *Rio 2012. What next. Looking into the future, what do we see? [Short communications]*, World Nutrition, Vol 3(5) : 203-246

Asma A, Margetts B M, and Roderick P, (2015), *Exploration of highly processed foods among the Malaysian population via Ultra-processed foods/products (UPP) approach*, Health Environmental Journal

### **Thesis Dissertations**

*Body Image, Dietary Intake and Physical Activity of Middle-Aged Women*, UPM, Department of Nutrition and Dietetics, 2006

*Food Choices, Diet Quality and Nutritional Status of Married Couples in an Urban Area*, UPM, Department of Nutrition and Dietetics, 2010, Submitted

*An Exploration of Dietary Patterns and the Relationship with Obesity in Malaysian Population*, University of Southampton, 2015, Submitted

### **Articles in Proceedings**

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T. (2009), *Diet Quality of Husbands and Wives in a Selected Urban Area in Selangor, Malaysia*, UMT Postgraduate Research Seminar, 22/11/2009, 25/11/2009, Seaview Hotel, Langkawi

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T. (2010), *Food At Home (FAH) and Food Away From Home (FAFH) In an Urban Community in Selangor, Malaysia*, International Conference of Sustainable Community Development (ICOSCD), 20/07/2010, 22/07/2010, Marriot Hotel, Putrajaya

Asma A, Margetts BM and Roderick P. (2012), *Comparison between UK, Brazil & Malaysia and consideration of value of current food based dietary guidelines (FBDGs)*, World Nutrition Rio2012, 27/04/2012, 30/04/2012, Rio de Janeiro, Brazil

### **Posters**

Asma' A & Mary Huang SL, (2006), *Body image, dietary intake and physical activity among PERMATA (UPM) middle-aged women*, 21st Scientific Conference of the Nutrition Society of Malaysia, Crowne Plaza Mutiara Hotel

Sharifah AH, Asma' A, Benjamin CYF, Laily P, Jariah M & Shamsul AZB, (2008), *Gender and food choice comparisons*, 23rd Scientific Conference of the Nutrition Society of Malaysia, Crowne Plaza Mutiara Hotel

Shamsul AZB, Sharifah AH, Laily P, Jariah M & Asma' A, (2008), *Food consumption survey: food away from home among households in Klang Valley*, 23rd Scientific Conference of the Nutrition Society of Malaysia, Crowne Plaza Mutiara Hotel

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T., (2009), *The Relationship of Diet Quality and Body Mass Index (BMI) of Husbands and Wives in a Selected Urban Area in Selangor*, MASO 2009 Scientific Conference on Obesity, Best Western Premier Seri Pacific Hotel

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T., (2009), *Food choice motives between husbands and wives in an urban community*, 24th NSM Scientific Conference & Annual General Meeting, Crowne Plaza Mutiara Hotel

Asma', A., Nawalyah, A. G., Rokiah, M. Y., & Mohd Nasir, M. T., (2010), *Food at Home (FAH) & Food Away from Home (FAFH) of married couples living in an urban area in Selangor*, 25th NSM Scientific Conference & Annual General Meeting, Crowne Plaza Mutiara Hotel

Asma A, Margetts BM and Roderick P., (2012), *Consumption of ultra-processed foods and likely impact on human health: evidence from Malaysia*, Faculty of Medicine Research Conference, University of Southampton, UK

Asma A, Margetts BM and Roderick P., (2013), *Developing a new approach of food classification for Malaysian population*, Primary Care and Population Science (PCPs) PhD Research Presentation, Southampton, UK

Asma Ali, Barrie Margetts, Paul Roderick, Jean-Claude Moubarac, (2013), *CONSUMPTION OF ULTRA-PROCESSED FOODS: EVIDENCE FROM MALAYSIA*, IUNS 20th International Congress of Nutrition, Granada, Spain

## **EXPERT LINKAGES**

(Client),(Linkage),(Year Involve),(Duration),(Level Award).

## **ACADEMIC PROJECT SUPERVISION**

(Student's Name),(Degree),(Thesis Title),(Year Awarded).

## **SUBJECT TAUGHT**

(Subject),(Session),(Credit Hour),(Student Level),(Organisation).

PEMAKANAN DAN KESIHATAN, 2016/2017, 3, 100, 3, Pusat Pengajian Sains dan Teknologi Makanan, UMT

PRINSIP PEMAKANAN MANUSIA, 2016/2017, 3, 100, 3, Pusat Pengajian Sains dan Teknologi Makanan, UMT

PEMAKANAN KOMUNITI, 2015/2016, 3, 81, 3, Pusat Pengajian Sains dan Teknologi Makanan

PEMAKANAN SEPANJANG HAYAT, 2015/2016, 3, 101, 3, Pusat Pengajian Sains dan Teknologi Makanan

KAEDAH PENYELIDIKAN, 2015/2016, 3, 91, 3, Pusat Pengajian Sains dan Teknologi Makanan

### **EXPERT CONSULTATION**

(Consultation),(Role),(Client),(Level), (From - Until), (Cost).

### **COMMERCIALIZATION**

(Comm. Type),(Industry Type),(Product),(Company Name),(Comm. Value).

### **EXPO/EXHIBITION**

(Expo),(Venue),(Organizer),(Level),(Date),(Cost).

### **EXTERNAL/INTERNAL/INDEPENDENT EXAMINER**

(Candidate/Body),(Degree Level),(Role),(From)-(Until).

### **EXTERNAL REVIEWER/EDITORIAL**

(Activity),(Role),(From)-(Until)

APPETITE, Reviewer, 01/09/2013 - 01/10/2013

Malaysian Journal of Nutrition, Reviewer, 01/11/2014 - 01/12/2014

### **ATTENDED COURSE/SEMINARS**

(Name of Seminar/Course),(Role),(From)-(Until),(Place),(Title of Paper Presented - if applicable).

Bengkel Advance SPSS Part I, Participant, 04/04/2015 - 04/04/2015, Universiti Islam Antarabangsa (UIA)

Bengkel Advance SPSS Part II, Participant, 05/04/2015 - 05/04/2015, Universiti Islam Antarabangsa (UIA)

Bengkel Penulisan Berimpak Tinggi, Participant, 13/04/2015 - 13/04/2015, Universiti Malaysia Terengganu (UMT)

Latihan Amali MOD Blending Learning, Participant, 21/05/2015 - 21/05/2015, Universiti Malaysia Terengganu (UMT)

Bengkel Pilot e-Star, Pencalonan dari BAKAT, 28/06/2015 - 28/06/2015, Universiti Malaysia Terengganu (UMT)

Bengkel how to win grant, Participant, 06/08/2015 - 06/08/2015, Universiti Malaysia Terengganu (UMT)

Bengkel ICGPA Part I, Participant, 09/08/2015 - 09/08/2015, Universiti Malaysia Terengganu (UMT)

Bengkel ICGPA Part II, Participant, 16/08/2015 - 16/08/2015, Universiti Malaysia Terengganu (UMT)

## **PROFFESIONAL DEVELOPMENT**

(Name of Training),(From)-(Until),(Place),(Sponsor).

## **INTERNSHIP SUPERVISION**

(Student Name),(Organisation),(From)-(Until)

## **STUDENT ADVISORY**

(Matric),(Student),(From)-(Until).

S37404, CHAN KHER ZHI, 13/09/2015 - Present

S37413, FARAH DAYANA BINTI NORMUFZAWI, 13/09/2015 - Present

S37417, FOO GAIK ZHEN, 13/09/2015 - Present

S37424, HASANAH BINTI MOHAMED ZUBIR, 13/09/2015 - Present

S37431, KHAIRUN NARINA BINTI AMZAN, 13/09/2015 - Present

S37436, LEE CHIA YIN, 13/09/2015 - Present

S37441, LING PEI XIN, 13/09/2015 - Present

S37446, NIK NUR SHAMILAH BINTI NIK ARIFF, 13/09/2015 - Present

S37451, NOORAMANINA BINTI MOHD NOORDIN, 13/09/2015 - Present

S37452, NOR AINI BINTI CHE BEDOL, 13/09/2015 - Present

S37453, NOR AISYAH MURNI BINTI MUHAMMAD SHAMSUDDIN, 13/09/2015 - Present

S37455, NOR SAIFUL ZAINI BIN ISMAIL, 13/09/2015 - Present

S37463, NUR ALIA NATISYA BINTI ABDULLAH SANI, 13/09/2015 - Present

S37467, NUR ATIRA FAZRINA BINTI AB HALIM, 13/09/2015 - Present

S37486, ONG SHI JIE, 13/09/2015 - Present

S37500, WAN NURSYAHIRAH BINTI WAN AZLAN, 13/09/2015 - Present

## **OTHER CONTRIBUTIONS**

(Activity),(Role),(From)-(Until),(Level).

Bengkel Pra Latihan Industri PPSTM, Emcee, 01 June 2015 - 01 June 2015, National

Program Hari Terbuka PPSTM, Emcee, 15 June 2015 - 15 June 2015, National

Terlibat dalam Pemilihan Pelajar dari Lulusan Diploma/Matrikulasi untuk kemasukan ijazah pertama di PPSTM, Pegawai terlibat, 24 June 2015 - 24 June 2015, National

Trip study ke Pulau Redang bersama Dr Hayati Yusof, Participant, 05 June 2015 - 06 June 2015, National