

CURRICULUM VITAE

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ACADEMIC QUALIFICATION

(Institute),(Qualification),(Discipline),(Year)

Robert Gordon University, Aberdeen, Scotland UK., Msc., International Tourism and Hospitality Management, 2012

Johnson and Wales University, Providence, Rhode Island USA., Bsc, Food Service Management, 1998

Mara Institute of Tecnology, Shah Alam, Selangor, Malaysia, Dip., Diploma In Chef Training, 1994

Mara Institute of Tecnology, Shah Alam, Selangor, Malaysia, Cert., Intensive Japanese Language Course, 1995

PROFESSIONAL QUALIFICATIONS

(Qualification),(Discipline),(Awarding Institute),(Year Awarded).

Employee of the year 1999, HOSPITALITY AND SERVICES, HARRISON CONFERENCE SERVICES OF BOSTON INC, USA, 1999

PREVIOUS APPOINTMENT

(Post),(Organisation),(From)-(Until)

Special Educator, Universiti Malaysia Terengganu, May 2013-May 2015

Night Manager, Copthorne Hotel Aberdeen, Scotland, UK., September 2012-May 2013

Senior Food and Beverage Service Assistant., Copthorne Hotel Aberdeen, Scotland, UK., June 2012-August 2012

Room Attendant, Room Attendant, Hilton Treetop, Aberdeen, Scotland, May 2011-June 2011

Cafe Manager, Dome Cafe, Malaysia., November 2003-March 2009

Restaurant Manager, TGI Friday Restaurant Malaysia., October 1999-May 2003

Conference Service Supervisor, Harrison Conference Training Center, Division of the Promus Hotel Cooperation, Providence, Rhode Island, USA., August 1998-July 1999

Senior Banquet Supervisor, Johnson and Wales University Inn, Seekonk, Massachusetts, USA., May 1996-July 1998

Practical Trainee, Sheraton Grande Tokyo Bay, Tokyo, Japan., July 1995-October 1995

Trainee, Tokyu Hotel, Tokyo Japan., June 1995-June 1995

Practical Trainee, Rasa Sayang, Shang Ri La Hotel, Penang, Malaysia., June 1993-November 1993

Practical Trainee, Park Royal Hotel Kuala Lumpur, Malaysia, January 1992-May 1992

ADMINISTRATIVE DUTIES

(Role),(From)-(Until),(Level), (Organisation)

RESEARCH

(Project title),(Role in project),(From)-(Until),(Source),(Level).

PROFESSIONAL AFFILIATIONS

(Client),(Role),(From)-(Until).

Robert Gordon University, Aberdeen, Scotland, Alumni, February 2012 - Present

EXPERT TECHNICAL/CONTRIBUTION

(Activity),(Client),(Role),(From)-(Until),(Level).

Perlantikan sebagai Penasihat Jamuan Santapan Malam Sempena Majlis Konvokesyen ke -13 Universiti Malaysia terengganu tahun 2015, Universiti Malaysia Terengganu, Advisor, August 2015 - November 2015, International

Penceramah Kem TOT Fasilitator Minggu Jalinan Mesra 2015, Pusat Pembagunan Holistik Pelajar, Universiti Malaysia Terengganu, September 2015 - September 2015, International

Perlantikan sebagai Penasihat Jamuan Sempena Majlis Konvokesyen ke -12 Universiti Malaysia terengganu tahun 2014, Pusat Pembelajaran Digital Sultanah Nur Zahirah (PPDSNZ) Universiti Malaysia Terengganu, Advisor, August 2014 - November 2014, International

AWARD AND RECOGNITIONS

(Awards),(Awarding Institute),(Year),(Level).

Pencapaian Prestasi 2014, Universiti Malaysia Terengganu, 2014, University

KEYNOTE ADDRESS / INVITED SPEAKER

(Title),(Event),(Venue),(Organizer),(Date),(Level).

INTELLECTUAL PROPERTY RIGHTS

(Product),(Type),(Year),(Year Awarded).

UNPATENT INTELLECTUAL PROPERTY RIGHTS

(Product),(Type),(Reg. No),(Owner),(Cost)

PUBLICATIONS

(Publication),(Level).

EXPERT LINKAGES

(Client),(Linkage),(Year Involve),(Duration),(Level Award).

ACADEMIC PROJECT SUPERVISION

(Student's Name),(Degree),(Thesis Title),(Year Awarded).

Siti Rusniza BT. Tajul Ariff, Bachelor, Perceived Value, Customers' Satisfaction and behavioral intention towards casual dining franchise restaurant in Penang., 2016

Siti Hajar BT. Mohd.Mansor, Bachelor, Customer Food Choice, motive,overall attitude and purchase intention towards fat spread., 2016

Radin Nurdiyani BT. Zulkeflee, Bachelor, Perceived value, customers' satisfaction and behavioral intention towards seafood restaurants in Johor Bharu., 2016

Nurul Syuhada BT. Hasri, Bachelor, Customer Food Choice motive, overall attitude and purchase intention toward cooking oil in Kuala Terengganu., 2016

Nik Nur Jannah BT. Shafii, Bachelor, Perceived value, customers' behavioral intention and satisfaction towards hypermarket food court in Kota Bharu., 2016

SITI NORASHIKIN BT MAT DALAHAN (UK24775), Bachelor, Consumer food choice motives, overall attitudes and purchase intention towards fabricated beef., 2015

ANIS AFIZA BT MOHAMAD KHIR (24808), Bachelor, Consumer food choice motives, overall attitudes and purchase intention towards frozen chicken meat., 2015

SUHAILA BARIAH BT BADRI (UK24985), Bachelor, Customer Perception, Satisfaction and Behavioural Intention towards middle east restaurant in Johor Bharu, 2015

SYAMIMI BT ZULKIFLI (UK25393), Bachelor, Consumer food choice motives, overall attitudes and purchase intention towards processed food, 2015

NAJIHA BT MOHD SALEH (UK25642), Bachelor, Customer's Knowledge Perception and Behavior on Nutritional information in the menu at the restaurant in Kuala Lumpur, 2015

NUR HAZIQAH BT CHE MOHD RUZLI (UK26480), Bachelor, Consumer food choice

motives, overall attitudes and purchase intention towards frozen Malaysian Snack, 2015

NOR FARAHANA BT MOHAMAD (UK26753), Bachelor, Consumer food choice motives, overall attitudes and purchase intention towards instant noodle, 2015

SUBJECT TAUGHT

(Subject),(Session),(Credit Hour),(Student Level),(Organisation).

ASAS PENYEDIAAN MAKANAN, 2013/2014, 4, 78, 3, PPSTM,UMT

PASTRI DAN BAKERI, 2013/2014, 2, 83, 3, PPSTM,UMT

PENGELUARAN MAKANAN KOMERSIAL, 2014/2015, 4, 83, 3, PPSTM,UMT

AMALI PENYEDIAAN MAKANAN, 2014/2015, 2, 3, PPSTM,UMT

EXPERT CONSULTATION

(Consultation),(Role),(Client),(Level), (From - Until), (Cost).

COMMERCIALIZATION

(Comm. Type),(Industry Type),(Product),(Company Name),(Comm. Value).

EXPO/EXHIBITION

(Expo),(Venue),(Organizer),(Level),(Date),(Cost).

EXTERNAL/INTERNAL/INDEPENDENT EXAMINER

(Candidate/Body),(Degree Level),(Role),(From)-(Until).

EXTERNAL REVIEWER/EDITORIAL

(Activity),(Role),(From)-(Until)

ATTENDED COURSE/SEMINARS

(Name of Seminar/Course),(Role),(From)-(Until),(Place),(Title of Paper Presented - if applicable).

SEMINAR KELULUT UMT SIRI 1/2015, COMMITTEE MEMBER, 30/07/2015 - 30/07/2015, AUDITORIUM MAHYUDDIN, UNIVERSITI MALAYSIA TERENGGANU

SPSS WORKSHOP (ADVANCE LEVEL - PART 1&2), PARTICIPANT, 04/04/2015 - 05/04/2015, STUDENT LEARNING ENHANCEMENT UNIT, INTERNATIONAL ISLAMIC UNIVERSITY, MALAYSIA

SPSS WORKSHOP (INTERMEDIATE LEVEL PART 1&2), PARTICIPANT, 14/03/2015 - 15/03/2015, STUDENT LEARNING ENHANCEMENT UNIT, INTERNATIONAL ISLAMIC UNIVERSITY, MALAYSIA

SPSS WORKSHOP (BASIC LEVEL PART 1&2), PARTICIPANT, 07/03/2015 - 08/03/2015, STUDENT LEARNING ENHANCEMENT UNIT, INTERNATIONAL ISLAMIC UNIVERSITY, MALAYSIA

RESEARCH METHODOLOGY WORKSHOP, PARTICIPANT, 06/03/2015 - 06/03/2015, STUDENT LEARNING ENHANCEMENT UNIT, INTERNATIONAL ISLAMIC UNIVERSITY, MALAYSIA

HOW TO DEVELOP QUANTITATIVE RESEARCH WORKSHOP, PARTICIPANT, 01/03/2015 - 01/03/2015, STUDENT LEARNING ENHANCEMENT UNIT, INTERNATIONAL ISLAMIC UNIVERSITY, MALAYSIA

22ND SCIENTIFIC CONFERENCE OF MICROSCOPY SOCIETY OF MALAYSIA (MSM2013), COMMITTEE MEMBER, 26/11/2013 - 28/11/2013, PRIMULA BEACH HOTEL, KUALA TERENGGANU, MALAYSIA

BENKEL PENERBITAN MONOGRAF 2013, PARTICIPANT, 27/06/2013 - 29/06/2013, SWISS-GARDEN RESORT & SPA KUANTAN, PAHANG

SEMINAR AND FORUM ON FOOD AUTHENTICITY WITHIN AQUACULTURE PROSPECT, PARTICIPANT, 05/06/2013 - 05/06/2013, AKUATROP, UMT

PROFFESIONAL DEVELOPMENT

(Name of Training),(From)-(Until),(Place),(Sponsor).

INTERNSHIP SUPERVISION

(Student Name),(Organisation),(From)-(Until)

STUDENT ADVISORY

(Matric),(Student),(From)-(Until).

S37394, AMALINA BT. AB RAHMAN, 01/01/2015 - Present

S37397, ANIS NASUHA BT. ARIF, 01/01/2015 - Present

S37399, ASHIKIN BT. ARIFFIN, 01/01/2015 - Present

S37408, CHIN JOO YEE, 01/01/2015 - Present

S37425, HEW PIK YEE, 01/01/2015 - Present

S37429, INTAN NOR SHAIRA NATASHA BT. HASHIM, 01/01/2015 - Present

S37433, KU AZIZAH BT. KU HAMID, 01/01/2015 - Present

S37437, LEE HUEY SHAN, 01/01/2015 - Present

S37438, LEE PEI KEE, 01/01/2015 - Present

S37465, NUR AMINA KHALILI BT. MOHAMAD, 01/01/2015 - Present

S37470, NUR HAZWANI BT. HARUN, 01/01/2015 - Present

S37474, NUR NADIAH BT HAMZARI, 01/01/2015 - Present

S37488, PUTERI AIN NAQUIYAH BT. YUSMAN, 01/01/2015 - Present

S37490, SITI AISYAH BT.SALLEH, 01/01/2015 - Present

S37503, YAP PUI XIN, 01/01/2015 - Present

S37505, YUSMA AFIRA BT MOHD SHARIFF, 01/01/2015 - Present

OTHER CONTRIBUTIONS

(Activity),(Role),(From)-(Until),(Level).