



NORHIDAYAH CHE SOH

Dr.

EDUCATION



Diploma, BSc, MSc. (UPM)



PhD. (UMT)

RESEARCH CONTRIBUTION & ACHIEVEMENT

My research interest is focused on the farm management and agricultural economic. I am the new lecturer who are passionate in academia. During my PhD study, I was involved with research on the competitiveness of paddy farming in Peninsular Malaysia. This field of research required detail understanding of crop farming practice especially in Malaysia. Correct management practice at farm level will give higher profit to farmer and also beneficial for consumer. Agriculture is very important sector in Malaysia, however this field are not familiar for young people due to the poverty issues among farmers. Research on agricultural economics is very important as well as how to involved young people to involve in this field.

CONTACT

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EXPERTISE

Field
Agriculture

Expertise
Plant Science

Specialization
Farm Management
Agricultural Economic

PROFESSIONAL MEMBERSHIP

🕒 Malaysian Society of Plant Physiology

PUBLICATION

🕒 Scopus ID : 57196030700
🕒 Researchgate : Dayah Che Soh

